

NEWS RELEASE

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2010 OLYMPIC CHAMPION EVAN LYSACEK TO PERFORM AT 2011 SMUCKER'S SKATING SPECTACULAR

*-Olympic champion will also film exhibition for cinematic feature **RISE**-*

Colorado Springs, Colo. (Jan. 6, 2011) – U.S. Figure Skating announced today that 2010 Olympic champion Evan Lysacek will participate in the Smucker's Skating Spectacular held on the final Sunday of the 2011 AT&T U.S. Figure Skating Championships at the Greensboro Coliseum in Greensboro, N.C. The Spectacular will be taped on Sunday, Jan. 30 for broadcast on NBC Saturday, Feb. 5 from 2:30-4:30 p.m. ET.

Following the Smucker's Skating Spectacular, ticketholders will be invited to remain in the arena for the taping of two uniquely choreographed performances that will be broadcast as part of the U.S. Figure Skating event **RISE**, on February 17. Randy Gardner, 1979 World pairs champion and choreographer on the television show "Skating with Celebrities," will choreograph both special skating pieces for **RISE**, including the exhibition by Lysacek.

As an official spokesperson for **RISE**, Lysacek will be in Greensboro during the Championships to promote the February 17 event by skating in the Spectacular and filming his **RISE** exhibition performance.

A special one-night Fathom event that will celebrate American figure skating while commemorating the 50th anniversary and legacy of the 1961 U.S. World Team tragedy, **RISE** will be broadcast live from the Best Buy Theater in New York City's Times Square to more than 500 movie theaters nationwide on Thursday, Feb. 17, 2011, at 8 p.m. ET/7 p.m. CT/6 p.m. MT/8 p.m. PT (tape delayed). Hosted by Matt Lauer, co-anchor of the NBC News "TODAY Show," the event will include Lysacek's taped performance, interviews with American figure skating legends, the nationwide premiere of **RISE** and more.

Tickets for the Feb. 17 event are available at participating theater box offices and online at www.FathomEvents.com. Theaters and participants are subject to change.

The U.S. Figure Skating Championships, held annually since 1914, is the nation's most prestigious figure skating event and one of the most televised and most-watched annual sporting events in the country. The 2011 event will take place at the Greensboro Coliseum Complex, where all three major components of the event—competition, practice and FanFest—will be featured under one roof.

All-Event, Weekend, Matinee and Evening ticket packages, as well as single-session tickets for the 2011 AT&T U.S. Figure Skating Championships are on sale. To purchase tickets, visit www.northcarolina2011.com.

- About U.S. Figure Skating -

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States as recognized by the United States Olympic Committee and the International Skating Union. U.S. Figure Skating is made up of 743 member, collegiate and school-affiliated clubs and more than 990 Basic Skills programs representing approximately 176,000 members. U.S. Figure Skating is charged with the development of the sport on all levels within the United States including athletes, officials, sanctioning of events and exhibitions, and establishing the rules and guidelines by which the sport is governed.

- About RISE -

*Commissioned by U.S. Figure Skating, the cinematic feature **RISE** will celebrate American figure skating while commemorating the 50th anniversary and legacy of the 1961 U.S. World Figure Skating Team that perished in a plane crash on its way to the World Championships in Prague, Czechoslovakia. Produced and directed by 16-time Emmy Award winners Lookalike Productions, **RISE** will tell the compelling stories around the sports' growth in popularity over the years and feature*

*various luminaries of American figure skating. Proceeds from **RISE** will be used to further the mission of U.S. Figure Skating's Memorial Fund, which was established on Feb. 23, 1961, as a living legacy of those who lost their lives. **RISE** will premiere in theaters nationwide on Feb. 17, 2011, to coincide with the 50th anniversary of the tragedy.*